

TYA TOUR DEVELOPMENT COLLECTIVE

Guiding Principles

- **Artists** need support to create new touring productions for young audiences.
- **Presenting Organizations** and Venues are interested in funding new work and bringing ambitious projects to their stages but have limited resources to devote to this goal.
- **We believe by working together** as a funding consortium, we can change the game of how new work for young people gets created.

Application Process & Project Criteria

Artist Applications will open December 1, 2025 and will close February 2, 2026. The priority is to fund work that can tour nationally in the 2027 – 2028 season and has already had some initial development. Application will be open to all genres from US based artists and producing companies. Adaptations (with rights secured) and productions with strong educational components are encouraged as well as original works.

Selected projects will use the funds in the 2026 – 2027 season to further develop the production. This could include workshops of a script, hiring designers or choreographers, recording live music, developing promotional and educational material, fabrication of set pieces, puppets, props, or costume pieces, and so on.

Selection Process

Each application will be reviewed by two venue Collective Members and one agent/manager/producer. Criteria will include tour readiness of production/company/artists, relevance to the field of performances for young audiences, and artistic quality and vision. It's understood that these criteria are subjective and that additional discussion will be required during the evaluative process. Ultimately, venues will be looking for work that they want to present in the future and share with their audiences. Finalists will be selected by late March and invited to virtually pitch to the Collective. Funds will be committed by Collective Members by May 1, 2026.

For this second funding cycle, the goal is for the venue Collective Members to select 3 to 6 projects to each receive a total of \$10,000 – \$25,000 of support. However, the number of projects and amount of support will

ultimately depend on the Collective Members.

Benefits for Collective Members

- **Booking Priority** The artist and/or agent/manager will give booking priority to the contributing Collective Members. Bookings will depend on venue and artist availability. It may take a few seasons, but the goal is that the funded projects are presented by venues that helped support its development.
- **Developmental Credit** The contributing Collective Members will be included as Development Partners for the life of the project, including future tours. Specific billing language will be included in the agreements.
- **Awareness Materials** This is an exciting new venture! We want people to know about it. Artists will create some awareness materials (photos, videos, press releases) to help Collective members share their support of the project's development with their stakeholders.
- **Discovery of New Artists** The Collective Members will receive a first look at many projects slated for future tours. The hope is that the venue's relationships with these artists continue beyond this initial round of funding.
- **Elevate the Field Through Collective Action!** By working together, we can dramatically increase the impact of our actions. Funding new work helps artists. It helps venues. And it helps our audiences and our communities.

We are seeking additional venue Collective Members for the second funding cycle starting in summer 2025!

Venues should go into the selection process prepared to contribute a minimum amount of \$5,000 to a project within the fiscal year of 2026 – 2027 (FY27) and \$250 in administrative dues, due December 1. Visit www.tyatourdevelopment.org or contact Katie Miller, TYA Tour Development Collective Administrator, at katie@michiganmaven.art to learn more.

Join us on this exciting adventure!

www.tyatourdevelopment.org

Steering Committee:

Daniel Hahn, Playhouse Square

Karoline Myers, Des Moines Performing Arts

Sarah McCarthy, Dandelion Artists

Sara Morgulis, TYA/USA

Sarah Saltwick, Holden & Arts Associates

TYA Tour Development Collective Administrator:

Katie Miller, Michigan Maven Creative Associates katie@michiganmaven.art